

RapidRun™ Configurator Customer FAQ's

What is the RapidRun configurator?

It is a website tool that leads the end user through a series of questions about his / her application. Based on the answers, the appropriate RapidRun solution is recommended.

What are the benefits to the RapidRun configurator?

The RapidRun configurator allows you to be self-sufficient. You are able to obtain needed information without contacting the Cables To Go account manager, thus eliminating a step in the process. The RapidRun configurator provides flexibility to you and allows you to gather information when it's most convenient for you, versus when your Cables To Go Account Manager is in the office. In addition, the RapidRun configurator is set up to include only those skus which are sold on your website.

How can I get access to the RapidRun configurator?

1. You must be setup as a Cables To Go reseller account. This means that you have a user name and password to log into the reseller site and see pricing other than MSRP.
2. If you are not currently a reseller, contact your Account Manger to get this changed.
3. You will need to have 70% - 80% of RapidRun skus on your website before access to the RapidRun configurator is provided.
4. Once you are setup as a reseller account, we will need your company logo that is similar in size to the Cables To Go logo on our website. It should be in a gif or jpg format.
5. In an excel spreadsheet we will need: the RapidRun skus you are selling, the corresponding Cables To Go skus, and your URL link for each RapidRun product sku.
6. Send the logo and spreadsheet to your Account Manager. They will get a RapidRun configurator set within a week.
7. We will send you a RapidRun configurator link that you can put on your website.

How often should the RapidRun configurator be updated?

A new RapidRun configurator can be provided to you anytime you add 3+ RapidRun skus to your website. If we are replacing an existing RapidRun configurator, a new spreadsheet, along with your logo, needs to be submitted.

Where is the RapidRun configurator?

You can place the RapidRun configurator anywhere on your website that makes sense. However, we recommend that the RapidRun configurator be placed on the web page, or in close proximity to the section, where RapidRun products are being sold.

www.cablestogo.com
800.826.7904



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